

**Lake Eola Charter School
Board of Directors
Minutes
For August 26, 2009**

Members Present: Charles Frederick, , Jordan Clark, Tim Johnson, Pete Clarke, Eric Lindborg, Lisa Early, Deanna Guiseppi, Mary McCormick, Ronnie DeNoia

Absent: Stacey Cole, Laura Sundberg

Visitors: Sharon Morell

Meeting commenced at 5:35 p.m. & adjourned at 7:45 p.m.

Motion to approve June 2009 minutes was unanimous.

Old Business:

Building: C.Frederick reported he sent lease agreement to Downtown Baptist Church. Susan Morris continues to look into us staying here & hopes to have additional information next week. T.Johnson will set up walk through with Charles Anderson concerning sprinklers.

Review/Revision of BOD By-laws: J.Clark reported Bylaws are ready to go for last review before voting. He will send out on 8-27-09, & a special meeting is called for 9-3-09, at 5:00 pm, at LECS, for final review & vote.

Strategic Planning Committee: D.Guiseppi stated no report at this time.

New Business:

Financials: No report at this time due to absence of Ed Langdon.

Faculty Report: M.McCormick reported great 3 days, car pool going well considering it is the beginning of the year & several field trips are already booked.

Directors Report:

- Foundation – \$100,000 to date.
- School Start – Everything went very smoothly, new students already blending in.
- Dr. Conway – Toured school concerning Rollins Branding project, she was very impressed.
- Donor's Edge – Worked on profile over the summer for launch in the fall.
- Pre-Planning – MaryJane Sevick worked with teachers, presented excellent workshop.
- Meet-n-Greet – Went very well with 95% attendance.
- Back to School Night – Upcoming in Sept., teachers will go over curriculum with parents.
- School Photos – Upcoming in Sept.
- Book Bistro – Ms. Friedman already scheduled.
- Summer Packages – Good return this year.

Fundraising: L.Early reported committee has met to organize a Halloween event at Lake Eola Park. L.Early stated this will be a family friendly event from 1:00-9:00, & money will be made from booth sales, event activities, beer & wine sales, & food sales. Possibly drinks such as soda & water could exclusively be sold by LECS & thinking of putting up a giant TV screen to view the football game that day. FinnHenry's would completely handle all aspects of the beer & wine garden such as liquor

license, servers, product, etc. LECS could also sell fair type foods like cotton candy, popcorn, hot dogs, etc. All Halloween themed, with trick or treating at the vendor booths, costume contest & total branding of the event as "EolaWeen". Other area for incoming money is corporate sponsors. L.Early stated L.Sundberg has already gotten one sponsor so far, Garcia Anderson, & they have contributed \$2,700.00. A grant has also been submitted to Downtown Development Board & they are waiting on a decision. R.DeNoia asked how was a grant submitted as she had not seen anything. L.Early said the Committee submitted the grant as they were under a time deadline & could not reach anyone & had difficulty with scheduling over the summer. R.DeNoia stated that even when she is out of town she is always available by email but had not received anything. L.Early said attempts were made to schedule with S.Morell. R.DeNoia asked if that was correct. S.Morell said she missed one meeting that she was scheduled to attend. Discussion held concerning how Committee should proceed with future commitments. L.Early reviewed budget line items. T.Johnson said permits would be needed. Liquor sales other than beer & wine discussed, possible signature drink available. C.Frederick asked if the event would be promoted only to LECS families. L.Early said no, this would be a community wide event & promoted as such. The main roles of the school are as the beneficiary, organizer & providing parents to volunteer. L.Early referenced production fee of \$6,500, for event planner. She stated you can have an event without hiring someone but the Committee feels having someone on board that is recognized in the community can ensure a good event & bring sponsors on. L.Early said she has worked with Joanne Grant before on other City events & she is excellent & has wonderful name recognition. She stated getting a seasoned person for \$6,500 is a bargain. Discussion held concerning event costs, revenues, risks & liabilities. S.Morell will get liability insurance information for the Committee. L.Early said the Committee needed guidance on "Meeting in the Sunshine". She passed out information from City of Orlando's attorney concerning Sunshine questions. Discussion held. L.Early also stated there is training available & she will see if she can arrange for someone to come to the 10-16 meeting. L.Early motioned for the BOD to approve the Budget submitted for \$20,900.00, for the EolaWeen event & for the monetary risk to be assumed by the Lake Eola Charter School Foundation. Board members wanted to clarify that there would be a stop point defined should it look like the event would not go forward. L.Early said yes, the Committee should have a good indication by the next Board meeting. L.Early presented amended motion to give the Fundraising Committee authorization to proceed & spend up to \$20,900, with approval contingent on the Lake Eola Charter School Foundation Board to cover any monetary losses incurred for this event. P.Clarke seconded. Vote unanimous. L.Early presented amended motion that any net proceeds will go to the Lake Eola Charter School Foundation for building purposes. J.Clark seconded. Vote unanimous. Discussion held concerning the logistics of incoming revenue & outgoing expenses & determined the best method would be to initially have LECS handle & then provide the LECS Foundation with a check donation at the end of the event. M.McCormick asked who assumes the liability if an alcohol related incident occurs. L.Early replied LECS. Discussion held. L.Early inquired if the Board would be alright with expanding the drinking area of the event to include the vendor area. E.Lindborg expressed that this is an opportunity to expand our brand in the community & we should be careful about how we are represented. With an expansion it would be easy to transgress into more of a drinking party atmosphere than a children's event. L.Early asked if the Committee could come back after vendors are set up to have a better idea of where to define the drinking area. BOD agreed. J.Clark asked about events provided as 1:00-9:00 is a long day for families. L.Early stated the Committee is planning on making those contacts. J.Clark asked about possibility of student participation. L.Early said it is possible.

Foundation Phone Calls: R.DeNoia stated the BOD members need to make their calls.

Annual Donation: R.DeNoia said it is time to turn in.

BOD: R.DeNoia stated L.Early's term has expired & she needs to be reappointed to the BOD. T.Johnson motioned to extend L.Early's term on the LECS BOD for a one year period. P.Clarke seconded. L.Early stated that she believes healthy Boards age off old members & bring in new members. She said she would accept the one year extension but not any more. C.Frederick stated he has had those same thoughts in the past when he has had his term extended but at the same time believes things need to be followed through & would like L.Early to stay. E.Lindborg stated he feels L.Early brings a lot to the table & would also like her to stay. Vote called. Vote unanimous.